

# Executive Communications

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As communicated following an afternoon in the United Way fundraising dunking booth...

## Come Up for Air Now and Then



Aside from our immediate work, there's a lot going on at Key. While there's much to be proud of, change can weigh heavily on many of us. So if you haven't yet, take a few moments to inject a little humor around the office on a regular basis.

I'm preaching to the choir here, given the good nature that's so prevalent throughout our district (thanks to all who dunked me on a 45-degree day!). But you know as well as I that a little fun in the workplace can do wonders to relieve stress and reenergize a dedicated and talented workforce.

We're quickly building a better Key and, as productivity and revenue demands continue to increase, we can all use a breather.

That said, have fun and keep those **ideas** coming. Look in this and future issues of *1Key District Spotlight* for many of your ideas for making The Cleveland EDGE\* successful.

Client experience is Key, but it's the outstanding *employee* experiences we're all destined to share that will ensure we win together over the long term.

LEADER

\* EDGE – Execution, Discipline, Growth, Earnings